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Contact: Janet Belsky  
Vice President / Marketing  
Leominster Credit Union  
978-466-7244  
[jbelsky@leominstercu.com](mailto:jbelsky@leominstercu.com)

### Leominster Credit Union has First Money Island Guru in State of Massachusetts

**Leominster, MA** – Leominster Credit Union is proud to announce that Elyjah Collins, age 11 from Sky View School in Leominster is the first MoneyIsland Guru in the State of Massachusetts.

In the spring, Leominster Credit Union introduced MoneyIsland, an interactive educational video game to teach kids valuable financial life skills. Kids learn to become "financial gurus" through this fun-filled online world.

"Money Island is such an educational yet entertaining game," commented Ingrid Adade, LCU's Financial Literacy Officer. "Students compete with one another through various stages, keeping the game exciting and challenging. MoneyIsland is a game that educates in all the standards; economics, math, reading and decision making. As we all know financial skills are important for our youth to develop, and what they learn while playing MoneyIsland is a tool for their future success."

When kids play MoneyIsland, they enter a virtual world that not only makes learning fun, but also tracks and encourages their progress. As they go on quests to fantastic destinations like the Eiffel Tower and Atlantis, they learn real-life principles of financial responsibility. Children receive a passport, stickers and have the opportunity to receive real life rewards as they proceed through the game.

"The game was very exciting and I wanted to be the first at the Leominster Boys and Girls Club to save *Stone Broke*, who is the character you assist during your journey through the game," stated Elyja. "I liked playing the game because it had a lot of challenges and each level was different. It's cool to be the first "Guru"."

For more information about MoneyIsland or our Financial Literacy Programs contact Ingrid Adade at 978-466-7286 or visit [leominstercu.com](http://leominstercu.com).

Founded in 1954, Leominster Credit Union (LCU) is a member-owned, not-for-profit financial cooperative with a full range of deposit, lending and other financial services. Headquartered in Leominster, Massachusetts, LCU is proud to claim nearly 60,000 members and more than \$600 million in assets. LCU has seven



Federally Insured By NCUA



branch locations in Leominster, Worcester, Clinton, Holden, Sterling and North Leominster with ATM services at all branch locations. 24-hour online banking services are available at [www.leominstercu.com](http://www.leominstercu.com) and by telephone at 800-649-4646.

(Photo attached)



Leominster Credit Union

Be somebody.

20 Adams Street  
Leominster, MA 01453  
978-537-8021 LOCAL  
800-649-4646 TOLL-FREE  
[leominstercu.com](http://leominstercu.com)



Ingrid Adade, Financial Literacy Officer/LCU and Elyjah Collins from Sky View School in Leominster, MA, is the first MoneyIsland Guru in Massachusetts

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