



Leominster Credit Union

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Leominster Credit Union Launches Interactive Website for Kids

Leominster MA – Leominster Credit Union has introduced MoneyIsland, an interactive video game to teach kids ages 8-14 valuable financial life skills. This is a free, fun-filled online world where kids learn to become "financial gurus."

By offering MoneyIsland, LCU presents both parents and teachers with the opportunity to teach kids how to make the most of their financial future. MoneyIsland was developed to be used as a teaching tool both at home and in school. Lesson plans, quizzes, games and contests are part of the learning experience.

When kids play Money Island, they enter a virtual world that not only makes learning fun, but also tracks and encourages their progress. As they go on quests to fantastic destinations like the Eiffel Tower and Atlantis, they learn real-life principles of financial responsibility.

Kids can even earn real-life rewards as they go on these fantastic quests around the world. They can play at home or entire classrooms can embark on the quests together.

LCU is proud to be an active and committed member of the North Central and Worcester communities. LCU supports a variety of community outreach and charitable causes from capital campaigns to grassroots initiatives with its primary focus on Financial Literacy.

For more information about MoneyIsland visit leominstercu.com, stop by any branch location or contact Ingrid Adade, Financial Literacy Officer at 978-466-7286.

Founded in 1954, Leominster Credit Union (LCU) is a member-owned, not-for-profit financial cooperative with a full range of deposit, lending and other financial services. Headquartered in Leominster, Massachusetts, LCU is proud to claim nearly 60,000 members and more than \$600 million in assets. LCU has seven branch locations in Leominster, Worcester, Clinton, Holden, Sterling and North Leominster with ATM services at all branch locations. 24-hour online and mobile banking are available at www.leominstercu.com and by telephone at 800-649-4646.

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