

## Leominster Credit Union Gives 10 Lucky Winners L.L. Bean Backpacks

**Leominster, MA** – Leominster Credit Union was a proud participant in Leominster’s second annual Kid’s Day event where ten lucky attendees of the event won L.L. Bean backpacks from LCU. “We were delighted to join in Leominster’s Kid’s Day celebration and provide the backpacks to the students,” commented Gordon Edmonds, President & CEO.

One enthusiastic winner, Matt Barbaro a Fitchburg University student said, “This is great! It’s just what I needed for school and it couldn’t have come at a better time.”

“The event also provided the opportunity to let people know about LCU’s financial literacy program,” said Edmonds. “Ingrid Adade, our financial literacy officer, handed out giveaways and answered questions. Ingrid has taught numerous financial education classes for all ages at local schools and organizations.

LCU recently launched MoneyIsland, a free interactive video game to teach kids ages 8-14 valuable financial life skills. For more information on LCU’s Financial Literacy program contact Ingrid Adade at 978-466-7286.

Founded in 1954, Leominster Credit Union (LCU) is a member-owned, not-for-profit financial cooperative with a full range of deposit, lending and other financial services. Headquartered in Leominster, Massachusetts, LCU is proud to claim nearly 60,000 members and more than \$600 million in assets. LCU has seven branch locations in Leominster, Worcester, Clinton, Holden, Sterling and North Leominster with ATM services at all branch locations. 24-hour online banking services are available at [www.leominstercu.com](http://www.leominstercu.com) and by telephone at 800-649-4646.



Gordon Edmonds, President & CEO congratulates Fitchburg University student, Matt Barbaro, a winner of a backpack.