

Leominster Credit Union Helps Spread the Word

Children's Book Month benefits Montachusett Opportunity Council, Head Start

For the tenth consecutive year, Leominster Credit Union was pleased to participate in Children's Book Month, an annual event sponsored by the Massachusetts Credit Union League.

During the month of April, donations of unused and gently-used children's books were accepted at LCU's new executive and operations building, as well as at its branch locations.

The 543 books donated by LCU Members and employees were passed along to the Montachusett Opportunity Council (MOC) for use in its Head Start program.

Established in 1966, MOC's mission is to develop collaborative opportunities and empower low-income individuals and families in the Montachusett region to achieve self-sufficiency. Its Head Start program provides activities for young children to assist in their mental, social, emotional and physical development.

Sharing responsibilities for organizing LCU's collection efforts were Kathy Hurley, Human Resources Administrator, and Tracy Springer, Member Service Representative.

"Thanks to LCU Members and employees, we were able to donate almost 550 books to MOC's Head Start program," explained Kathy Hurley. "We've already received a nice, handmade thank-you card from the students showing their appreciation."

"Personally, I was honored to participate in such a wonderful project," said Tracy Springer, enthusiastically. "Giving books to children opens the windows of their imaginations, and creates stepping stones for future writers."

Since its inception, Children's Book Month has been sponsored by the Massachusetts Credit Union League, the oldest continually operating trade group in the United States. The League supports its credit union members across the state in many ways, including philanthropic programs like Children's Book Month.

